TELEPHONY

THE AMERICAN TELEPHONE JOURNAL

INDEX TO VOLUME 88

January 3 to June 27, 1925

TELEPHONY PUBLISHING CORPORATION
608 So. Dearborn St.
CHICAGO

Immediately following the title of the articles in this index will be found the number of the issue, followed by the page number. Thus, 11-23 means issue number 11, page 23. Articles designated by an asterisk (*) are illustrated.

A

A class Independents, Conference of, 18-19.

Accounting:
- Correct plant accounts depend on correct reports from plant crew, by Fred C. Mendeck, 7-16.
- Necessity of accounting records for small utilities, by James S. Campbell, 7-16.
- "Ounce of prevention" in accounting,* by John W. Coffey, 24-36.

Annual reports:
- American Telephone & Telegraph Co.,* 11-16.
- Bell of Canada, 21-23.
- Bell of Pennsylvania, 7-22, 21-23.
- Bloomfield (Neb.) company, 20-28.
- California companies, 10-32, 19-19, 19-26, 20-28, 21-22, 24-28.
- Farmers company of Dodge county, Nebraska, 6-20.
- Illinois Bell Telephone Co., 7-21.
- Indiana Bell, 19-29, 24-29.
- Keystone company of Philadelphia, 13-29.
- LaCrosse (Wis.) Telephone Co., 7-21.
- Lincoln company of Nebraska, 6-20.
- Mankato Citizens company, 16-27.
- New York Telephone Co., 24-29.
- Pacific Bell company, 24-28.
- St. James (Minn.) Telephone Co., 7-21.
- Southern New England company, 21-22.
- Southwestern Bell, 19-29.
- Tri-State of St. Paul, 12-17.
- Union of Owosso, 17-26.

Arkansas:
- Convention of Arkansas Telephone Association, 4-18.
- Temporary injunction in Little Rock rate case, 4-30.

Automatic:
- Automatic executive family, The,* 18-30.
- Fort Wayne cuts over to automatic,* 23-20.

B

Bell:
- Working organization of new Bell Telephone Laboratories, Inc., 5-20.

Book reviews:
- Dynamo electric machinery, by Erich Hausmann, 12-34.
- Magnets, by Charles R. Underhill, 12-34.
- Telephony, including automatic switching, by A. B. Smith, 2-34.

C

California:
- California association looks ahead,* 18-23.
- Higher rates fixed for Los Angeles, 2-23.
- Work of California commission in regard to telephone, 5-37.

Capitalist and inventor, by Ralph E. Monroe, 15-21.

Chats about company doings, Some, 1-25, 2-26, 4-25, 5-25, 6-27, 7-24, 10-29, 11-26, 14-23, 15-26, 17-30, 23-26, 24-30.

Collections: Improving upon collection methods,* by George L. Sterns, 3-15.

Complaints, Handling of: Solving problem of rural complaints,* by Anna Manley Pearson, 16-20.

Condensed telephone news, 7-40, 9-41, 18-40, 23-40.

Conventions:
- Arkansas, 4-18.
- California association looks ahead,* 18-23.
- Empire state has real convention,* by Stanley R. Edwards,* 21-14.
- Florida has good annual meeting, 14-27.
- Iowa holds 30th annual convention, by Stanley R. Edwards,* 17-19.
- Kansas silver anniversary meeting,* by Stanley R. Edwards, 16-12.
- Minnesota's "best ever" convention,* by Stanley R. Edwards, 5-12.
- Nebraska's "biggest and best ever."* by H. T. Dobbins, 9-12.
- North Dakota association,* 13-22.
- Northern White Cedar men convene,* 9-18.
- Ohio "practical experience" meeting, by Stanley R. Edwards 14-12.
- Oklahoma Utilities Association, 12-26.
- Pennsylvania's 1925 convention,* 20-27.
- South Dakota,* 4-12.
- Southern Indiana meeting,* 18-21.
- Texas,* by L. S. Gardner, 13-17.
- Wisconsin,* by Stanley R. Edwards, 8-12.

D

Depreciation:
- Order in Potomac power case a new departure on depreciation, 3-34.
- Principles in Wisconsin rate case, 10-18.

Directories as revenue producers, by W. T. Leyden, 8-22.

District of Columbia: Washington, D. C., residence rates reduced, 22-38.

E

Employes: Educating the public and employes,* 19-17.

Engineering: Every employe a human engineer,* by Oliver Martin, 2-12.

Exchanges, new and rebuilt:
- Lincoln company's new Wahoo plant,* 21-26.
- Old mansion makes ideal exchange, Ogdensburg, N. Y., 19-22.

Executive, The Functions of an,* by Frank E. Bohn, 26-12.

F

Financial: Managers! Use your financial data,* by F. M. McEniry, 9-23.

Florida:
- Florida has good annual meeting, 14-27.
- Peninsular company's annual picnic,* 26-15.

Foreign:
- Automatic for ancient English city,* by J. W. Catchpole, 5-28.
- Automatic service in Buenos Aires,* by J. W. Catchpole, 20-34.
- Restoring communication in Tokyo,* by J. W. Catchpole, 3-26.
- Sydney extends use of automatic,* by J. W. Catchpole, 8-28.

G

Galvanizing, New process developed,* 6-40.

Georgia system stays Independent, 25-22.

Good will: Effective methods of building public good will, Ed., 26-11.

H

Here and there in telephone work, 6-22, 9-20, 11-21, 12-28, 15-19, 25-32.

History:
- Half a century with the telephone,* by Charles E. Hall, 22-12.
- Our history and our opportunities,* by Harry N. Faris, 22-19.

Human engineer, Every employe a,* by Oliver Martin, 2-12.

I

Illinois:
- Eastern Illinois district meeting,* 13-20.
- Efforts of association to secure sleet storm relief, 4-30.
- Financing the sleet storm damage, 5-19.
- Fine district meeting at DeKalb, 26-15.
- Judge declares against Chicago's telephone rate demands, 2-38.
- May district meeting at Divernon, 22-32.
- Milledgeville district meeting, 17-18.
- Milledgeville Mutual Telephone Co. in new exchange,* 2-28.

Indiana:
- Benton County Telephone Association holds annual conference, 2-30.
- Fort Wayne cuts over to automatic,* 23-20.
- The Southern Indiana meeting,* 18-21.
- West Central Indiana district meeting at Sullivan, 14-26.

Inventor and capitalist, by Ralph E. Monroe, 15-21.

Interstate Commerce Commission:
- Approves sale of Arizona properties, 13-36.
- Approves sale of Southern States properties, 13-36.
- Class A company statistics, 7-22, 8-33, 16-28, 20-28, 23-18.

Iowa:
- Some of the "whys" of good service at Toledo, Iowa,* by Stanley R. Edwards, 19-13.
- Thirtieth annual convention,* by Stanley R. Edwards, 17-19.

K

Kansas:
- Our history and our opportunities,* by Harry N. Faris, 22-19.
- Silver anniversary meeting,* by Stanley R. Edwards, 16-12.

Kansas City, Bell in control in, 4-14.

L

Long Distance: Increasing long distance revenues, by Stanley Pendleton, 22-17.

M

Maintenance: "Stopping trouble" before it starts, by C. B. Robinson, 3-12.

Management:
- Competition of ignorance, Ed., 10-9.
- Prize contest articles can aid, Ed., 25-13.
- Providing service at fair return,* by J. E. Carroll, 11-12.
- Solving problem of small exchanges, Ed., 21-13.
- The functions of an executive,* by Frank E. Bohn, 26-12.
- The increasing importance of good management, Ed., 24-11.
- Thoughts for a telephone manager,* by John S. Allen, 12-12.
- What telephone statistics indicate, by F. B. MacKinnon, 26-19.

Manufacturers: From factory and salesroom, 2-32, 4-29, 5-30, 7-36, 8-34, 12-32, 15-30, 17-40, 22-34, 23-38, 25-40.

Maryland:
- Higher rates for Maryland in harmony with court order, 13-36.
- Maryland commission approves increased rates, 14-38.

Massachusetts: Taking of testimony in rate case begins, 9-38.

Mergers (See "Sales and purchases").

Michigan: Temporary order reduced Detroit residence rates, 6-32.

Minnesota:
- Annual convention,* by Stanley R. Edwards, 5-12.
- Legislation passed affecting Minnesota companies, 17-34.
- Telephone taxation in,* by Charles E. Hall, 6-12.

Missouri: Higher rates ordered for St. Louis, 25-36.

Municipal ownership plan for Los Angeles "neither feasible nor practical," 11-38.

N

Nebraska:
- Annual convention report,* by H. T. Dobbins, 9-12.
- Association directors plan helpful activities, 18-17.
- Bell wins the Nebraska rate case, 19-18.
- Lincoln company's new Wahoo exchange,* 21-26.
- Northwestern Bell asks court to allow necessary rates, 22-26.
- Northwestern Bell decree modified, 25-31.
- Points in Nebraska rate case opinion, 22-27.
- Supreme court again widens compensation law, 17-36.

New Jersey:
- Delaware & Atlantic granted rate increase, 4-30.
- No undue discrimination found in south Jersey rates, 25-36.
- North Jersey rates confiscatory, 20-32.

New York:
- Empire state has real convention,* by Stanley R. Edwards, 21-14.
- New $1,000,000 Rochester exchange,* 4-27.

North Dakota: Annual convention report,* 13-22.

Northern white cedar men convene,* 9-18.

O

Obituary: Richard Valentine passes away,* 24-34.

Ohio:
- Approves appropriation for investigating rates of Ohio Bell, 13-40.
- Bill to investigate rates passed over governor's veto, 18-34.
- Ohio "practical experience" meeting, by Stanley R. Edwards, 14-12.
- Rate probe, 1-30.
- State-wide probe to begin July 1, 21-30.

Oklahoma:
- Convention of Oklahoma Utilities Association, 12-26.
- District meetings planned, 19-16.

Operator: Kind of office where I'm happiest, by Frank H. Williams, 11-19.

Operators, A timely defense of, Ed., 4-11.

P

Pennsylvania:
- Kittanning company alone in field,* 24-20.
- Pennsylvania's 1925 convention,* 20-27.

Personal and biographical notes, 1-30, 4-24, 6-26, 8-27, 9-27, 11-23, 13-27, 15-18, 19-27, 20-31, 22-30.

Plans, Practical Independent plant,* by Harry N. Faris, 13-12.

Plant (See "Maintenance"):
- Practical Independent plant plans,* by Harry N. Faris, 13-12.
- Remaking a small telephone system,* by J. Warren Safford,* 19-14.

Prize article contest:
- Announced, 6-14.
- Awards in, 25-15.

Public relations:
- Cordial relations with the public,* by Frank E. Bohn, 20-17.
- Educating the public and employes,* 19-17.
- "Pleasing the public we serve," by W. J. O'Hea, 18-12.
- Service companies are gaining respect and favor of public, Ed., 1-11.
- Visitors make friends for company, by Miss Manta J. Elder, 2-20.

Publicity:
- England's unique campaign for telephone development, 15-13.
- Observe the company's birthday, by Frank H. Williams, 3-17.

Q

Queries—what's your problem? 2-20, 7-23, 12-29, 24-23.

Engin. Wash

R

Radio:
- Practical radio for the telephone man,* by Allan C. Forbes, 1-15, 4-16, 6-17, 8-19, 10-23, 12-20, 14-19, 16-24, 19-20.
- Radio a part of communications business, Ed., 18-11.
- Radio from listener's standpoint,* by Ray H. Manson, 24-12, 25-23, 26-22.
- Review of situation in radio field, by Herbert Hoover, 7-19.
- Wire-radio plan for broadcasting, 9-21.

Rate increases:
- Alfordsville Telephone Co. of Indiana, 5-34.
- Ashland (Ill.) Telephone Co., 21-30.
- Avon (Ill.) Telephone Co., 12-34.
- Bancroft Telephone Co. of Nebraska, 12-38.
- Barron County at Rice Lake and Barron, 17-36.
- Burrows (Ind.) Telephone Co., 9-38.
- Cass County of Virginia, Ill., 20-38.
- Cedar County Farmers of Hartington, Neb., 16-32.
- Central Telephone Co., Oneida, Tenn., 18-36.
- Chesterfield (Ill.) company, 23-30.
- Citizens company, Zionsville, Ind., 17-34.
- Coloma (Wis.) Telephone Co., 7-32.
- Commonwealth company of Wisconsin, 1-36.
- Court rules Bell must have additional revenue in Maryland, 10-36.
- Cuba City, Wis., Telephone Co., 1-36.
- Danvers (Minn.) Rural company, 23-30.
- Fort Worth rates increased by conditional injunction, 15-39.
- Granada (Minn.) Telephone Co., 21-30.
- Greenleaf (Kans.) Telephone Co., 19-36.
- Eagle River (Wis.) company, 20-40.
- Elkhorn, Wis., company, 1-36.
- Farmers Mutual, Clarinda, Iowa, 8-36.
- Flushing Telephone Co. of Ohio, 5-36.
- Glasco (Kans.) Telephone Co., 6-34.
- Glyndon (Minn.) Telephone Co., 22-38.
- Harrisonville company, Waterloo, Ill., 20-38.
- Higher rates for Los Angeles, 2-23.
- Higher rates for Temple, Texas, on installing automatic, 15-38.
- Home company, Arenzville, Ill., 21-30.
- Humboldt (S. D.) Farmers company, 17-36.
- Interstate Telephone & Telegraph Co., Durham, N. C., 18-34.
- Interurban Telephone Co., Lake Mills, 7-32.
- Kerrville, Texas, Telephone Co., 2-40.
- Licking Telephone Co. of Ohio, 5-37.
- Lincoln company to establish localities rates, 13-38.
- Lincoln company, Weeping Water, Neb., 20-40.
- Local Telephone Co., Willard, Ohio, 2-40.
- Marion (N. C.) Telephone Co., 60-36.
- Milford (Mich.) Home Telephone Co., 12-34.
- Monroe Telephone Co., Albion, 13-38.
- Morenci (Mich.) Telephone Co., 12-36.
- Northwestern Bell, Bonesteel, Burke and Winner, S. D., 8-40.
- Northwestern Bell Telephone Co., at Chamberlain, Murdo and Presho, S. D., 7-30.
- Northwestern Bell, Colome, Dallas, Fairfax, Gregory, Herrick and White River, S. D., 9-39.
- Northwestern Bell gets increases for South Dakota exchanges, 13-40.
- Nortonville (Kans.) Telephone Co., 6-34.
- Orange County company, Middletown, N. Y., 4-34.
- Order in West Virginia rate case, 3-32.
- Oxford (Ind.) Telephone Co., 9-38.
- Rate increase denied Bell in northern New Jersey, 2-38.
- Reddick (Ill.) Mutual company, 19-34.
- St. James (Mo.) Telephone Co., 18-34.
- Springs Telephone Co., Wessington Springs, S. D., 3-36.
- Sugar Bush company of Wisconsin, 1-37.
- Tri-State at Red Wing, Minn., 17-36.
- Twin Valley of Morrison, Ill., 19-36.
- Western Carolina Telephone Co., Franklin, N. C., 15-39.
- Wisconsin Telephone Co., DePere, 15-38.
- Wisconsin Telephone Co., Genoa City, 2-40.

Rates (See "Maryland," "Missouri," "Nebraska," "New Jersey," "South Carolina," "Washington" and "Switching costs").
- Ohio rate probe, 1-30.
- Principles in Wisconsin rate case, 10-18.
- Rates for small telephone plants,* by R. F. Wilder, 17-14.
- The old, old story of telephone rates needs new emphasis, Ed., 13-11.

Rural: Solving problem of rural complaints,* by Anna Manley Pearson, 16-20.

S

Safety First:
- Accident prevention; safety methods,* by Frank J. Mayer, 15-15.
- Importance of safety instruction, by Harry Barsantee, 23-19.
- Safety methods in telephone work,* by A. W. Hill, 23-14, 25-21.

Sales and purchases:
- Exchange of Pennsylvania telephone properties approved, 2-36.
- Georgia system stays Independent, 25-22.
- Johnson County Home and Holden Home merged into Central Missouri Home Telephone Co., 12-23.
- Kittanning company alone in field,* 24-20.
- Max Hosea acquires control of Converse, Ind., plant, 23-18.
- Mutual of Erie to take over Bell in Erie county, 16-29.
- Northern Texas company buys Bonham's entire holdings, 17-23.
- Parlett interests sold to McAnge,* 24-19.
- Sale of Mitchell company to Southern Indiana, 15-34.
- Sale of Tri-State of Uniontown, Pa., announced, 25-31.
- Sales and purchases by Lehigh company of Pennsylvania approved, 5-32.
- Single system in Greeneville, Tenn.,* 20-20.
- Tri-State buys Marshall, Luverne and Pipestone, Minn., exchanges from Bell, 1-32.
- Tri-State buys properties at Morton, Minn., 18-32.
- Vote to merge Pike county, Ill., telephone interests, 7-19.
- York company purchases Bell properties in York county, Pa., 5-28.

Science: Greatest scientific advance, Ed., 10-9.

Service:
- Operator's part in giving service,* by Miss Manta J. Elder, 10-10.
- Providing service at fair return,* by J. E. Carroll, 11-12.
- Some of the "whys" of good service,* by Stanley R. Edwards, 10-13.
- The spirit of service always wins,* by Miss Margaret Celeste Grace, 17-22.

Sleet storm (See "Illinois"):
- Illinois makes answer to query concerning sleet damage, Ed., 6-11.
- Lessons of the, Ed., 3-11.
- More comments on, Ed., 9-11.
- Tells methods of meeting sleet storm and other emergencies, 4-21.

South Carolina case, Bell wins in, 20-21.
South Dakota: Annual convention,* 4-12.
Standardization, Policy in,* by F. L. Rhodes, 2-16.

Statistics:
- A, B and C company statistics in southwestern district, 26-20.
- Summary of reports of A, B and C companies in northwestern district, 24-17.
- Summary of statistics of class A Independent companies for 1916 to 1924, 18-19.
- U. S. leads world in telephone development,* 2-15.

Stromberg's excellent 1924 showing,* 19-30.
Sundry snapshots along the telephone trail,* by Well Clay, 3-18, 5-21, 9-20, 12-27, 14-17, 19-28, 20-22, 25-29.
Switching costs, Determination of,* by H. E. McWethy, 7-12.

T

Taxation:
- Telephone taxation in Minnesota,* by Charles E. Hall, 6-12.

Tennessee: Single system in Greeneville,* 20-20.
Texas: Annual convention report,* by L. S. Gardner, 13-17.

Traffic:
- A supervisor's responsibilities, by Miss Mildred Moran, 11-20.
- Classified toll rates, by Miss Florence Brogan, 20-29.
- Functions of traffic department,* by E. L. Gaines, 1-12.
- General responsibility of "traffic," by R. F. Pagels, 21-20.
- Good will as promoted by the operator, by Miss Jessie Ralph, 26-18.
- How toll operator builds good will,* by Miss Catherine Diffenderfer, 24-26.
- Kind of office where I'm happiest, by Frank H. Williams, 11-19.
- Operator's part in giving service,* by Miss Manta J. Elder, 10-10.
- Personnel work, by Miss Alice Coffman, 13-28.
- Small office chief operator, by Miss Daisy Maxwell Saunders, 7-20.
- Some of Miss Operator's experiences, by Miss Esther Dysard, 16-19.
- Start of conversation, 20-29.
- Steps in completing a local call,* by Miss Grace Coan, 9-28.
- The handling of cords, by Miss Ruth Hempftling, 3-20.
- The operator as a company booster, by Miss Louise Just, 26-17.
- The spirit of service always wins,* by Miss Margaret Celeste Grace, 17-22.
- Toll traffic management problems, by E. J. Wagner, 25-14.
- Training Methods, by Miss Bernice Bowes, 13-28.
- Value of courtesy in the telephone business, by Miss Eva Verdier, 26-17.
- Value of uniformity in toll work, by Miss Catherine Sullivan, 3-20.
- Visitors make friends for company, by Miss Manta J. Elder, 2-20.
- Voice from the switchboard,* by Miss Gladys Hamilton, 1-21.
- Wheels within wheels in telephony,* by Miss Anne Barnes, 12-22.
- Writing on toll tickets, by Miss Nell Byrne, 20-29.

Transmission: Telephone transmission principles,* by H. R. Huntley, 20-12.

U

United States Independent Telephone Association:
- Conference of class A Independents, 18-19.
- Northwestern district conference, 24-17.
- Southwestern district conference, 25-20.
- Traffic committees of national association discuss work, 18-20.
- Two directors elected, 18-20.
- What telephone statistics indicate, by F. B. MacKinnon, 26-19.

V

Vacuum tube, Electric of the,* by John M. Heath and O. M. Hovgaard, 1-19.
Virginia: Parlett interests sold to McAnge,* 24-19.

W

West Virginia:
- Appeal to supreme court in rate case, 6-36.
- Order in West Virginia rate case, 3-32.

Wisconsin:
- Annual convention,* by Stanley R. Edwards, 8-12.
- Principles in Wisconsin rate case, 10-18.

AUTHORS' INDEX.

Allen, John S.: Thoughts for a telephone manager, 12-12.

Barnes, Miss Anne:
- A waste basket's bill of fare, 10-22.
- Blind, 24-27.
- Bonfire foods, 1-17.
- Fences, 21-21.
- Five kings who rule the earth, 11-27.
- Happy contacts, 25-34.
- Have you-all been waited on, please, ma am? 13-29.
- Heel work, 4-19.
- Investment, 2-30.
- Keep faith, 14-36.
- Let George do it, 17-27.
- Mother's day, 20-23.
- Pause and consider the other fellow, 23-16.
- Subscribers all want what they want, when they want it, 3-28.
- Take the irk out of work, 6-16.
- Team-mates, 5-24.
- "The arrow and the song," 18-22.
- The old iron Indian rule.
- The story the birds told Adam, 19-23.
- Think a way out, 7-17.
- Toad-in-the-well service, 9-29.
- Tune your harp, 22-23.
- White fences, 15-20.
- Your bit—song service, 8-18.

Barsantee, Harry: Importance of safety instruction, 23-19.

Bohn, Frank E.:
- Cordial relations with the public, 20-17.
- The functions of an executive,* 26-12.

Campbell, James S.: Necessity of accounting records for small utilities, 7-16.

Carroll, J. E.: Providing service at fair return,* 11-12.

Catchpole, J. W.:
- Automatic for ancient English city,* 5-28.
- Automatic service in Buenos Aires,* 20-34.
- Restoring communication in Tokyo,* 3-26.
- Sydney extends use of automatic, 8-28.

Clay, Well: Sundry snapshots along the telephone trail,* 3-18, 5-21, 9-20, 12-27, 14-17, 19-28, 20-22, 25-29.

Coffey, John W.: "Ounce of prevention" in accounting, 24-36.

Dobbins, H. T.: Nebraska's "biggest and best ever," 9-12.

Edwards, Stanley R.:
- Empire state has real convention,* 21-14.
- Iowa holds 30th annual convention,* 17-19.
- Kansas silver anniversary meeting,* 16-12.
- Minnesota's "best ever" convention,* 5-12.

Ohio "practical experience" meeting,* 14-12.
Some of the "whys" of good service,* 10-13.
Wisconsin's annual convention,* 8-12.
Elder, Manta J.:
Operator's part in giving service,* 10-10.
Visitors make friends for company, 2-20.
Faris, Harry N.:
Our history and our opportunities,* 22-19.
Practical Independent plant plans,* 13-12.
Forbes: Allan C.: Practical radio for the telephone man,* 1-15, 4-16, 6-17, 8-19, 10-23, 12-20, 14-19, 16-24, 19-20.
Gaines, E. L.: Functions of traffic department,* 1-12.
Gardner, L. S.: Lone star state's 20th convention,* 13-17.
Grace, Miss Margaret Celeste: The spirit of service always wins,* 17-22.
Hall, Charles E.:
Half a century with the telephone, 22-12.
Telephone taxation in Minnesota,* 6-12.
Heath, John M., and Hovgaard, O. M.: Electrics of the vacuum tube,* 1-19.
Hill, A. W.: Safety methods in telephone work,* 23-14, 25-21.
Hoover, Herbert: Review of situation in radio field, 7-19.
Hovgaard, O. M., and John M. Heath: Electrics of the vacuum tube,* 1-19.
Huntley, H. R.: Telephone transmission principles,* 20-12.
Knipe, Mabel Graham:
Good housekeeping in the small office,* 14-21.
In the good old vacation time,* 23-17.
It will happen in every office,* 8-17.
Old jobs are always the sweetest,* 4-20.
Telephone stories vs. sleet storms,* 1-18.
The high cost of telephoning,* 10-21.
The night when the wires sang,* 6-15.
The times change, and people, too,* 18-16.
When the odd characters telephone,* 21-19.
When voices go a-journeying,* 12-15.
Leyden, W. T.: Directories as revenue producers, 8-22.
McEniry, F. M.: Managers! Use your financial data,* 9-23.
MacKinnon, F. B.: What telephone statistics indicate, 26-19.
McWethy, H. E.: Determination of switching costs,* 7-12.
Manson, Ray H.: Radio from listener's standpoint,* 24-12, 25-23, 26-22.
Martin, Oliver: Every employe a human engineer,* 2-12.
Mayer, Frank J.: Accident prevention; safety methods, 15-15.
Mendeck, Fred C.: Correct plant accounts depend on correct reports from plant crew, 7-16.
Monroe, Ralph E.: Inventor and capitalist, 15-21.
O'Hea, W. J.: "Pleasing the public we serve," 18-12.
Pagels, R. F.: General responsibility of "traffic," 21-20.
Pearson, Anna Manley: Solving problem of rural complaints, 16-20.
Pendleton, Stanley: Increasing long distance revenues, 22-17.
Rhodes, F. L.: Policy in standardization work,* 2-16.
Robinson, C. B.: "Stopping trouble" before it starts, 3-12.
Safford, J. Warren: Remaking a small telephone system,* 19-14.
Sterns, George L.: Improving upon collection methods,* 3-15.
Wagner, E. J.: Toll traffic management problems, 25-14.
Wilder, R. F.: Rates for small telephone plants,* 17-14.
Williams, Frank H.:
Kind of office where I'm happiest, 11-19.
Observe the company's birthday, 3-17.

Conversion Table—Issue Number to Date of Issue

No. 1	January 3	No. 10	March 7	No. 19	May 9
No. 2	January 10	No. 11	March 14	No. 20	May 16
No. 3	January 17	No. 12	March 21	No. 21	May 23
No. 4	January 24	No. 13	March 28	No. 22	May 30
No. 5	January 31	No. 14	April 4	No. 23	June 6
No. 6	February 7	No. 15	April 11	No. 24	June 13
No. 7	February 14	No. 16	April 18	No. 25	June 20
No. 8	February 21	No. 17	April 25	No. 26	June 27
No. 9	February 28	No. 18	May 2		